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**To:** Ashley Nettye, Inc. ([trademarkdocket@whitecase.com](mailto:trademarkdocket@whitecase.com))  
**Subject:** TRADEMARK APPLICATION NO. 76608435 - ASHLEY B - 1124819-0003  
**Sent:** 5/16/2007 2:26:22 PM  
**Sent As:** ECOM104@USPTO.GOV  
**Attachments:**

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**UNITED STATES PATENT AND TRADEMARK OFFICE****SERIAL NO:** 76/608435**APPLICANT:** Ashley Nettye, Inc. **CORRESPONDENT ADDRESS:**

Jonathan Moskin  
White & Case LLP  
1155 Avenue of the Americas  
New York NY 10036

**RETURN ADDRESS:**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

If no fees are enclosed, the address should  
include the words "Box Responses - No Fee."

**MARK:** ASHLEY B**CORRESPONDENT'S REFERENCE/DOCKET NO:** 1124819-0003

Please provide in all correspondence:

**CORRESPONDENT EMAIL ADDRESS:**[trademarkdocket@whitecase.com](mailto:trademarkdocket@whitecase.com)

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address..

Serial Number 76/608435

The trademark examining attorney has carefully reviewed the request for reconsideration and is not persuaded by applicant's arguments. No new issue has been raised and no new compelling evidence has been presented with regard to the point(s) at issue in the final action. TMEP §715.03(a). Therefore, the request for reconsideration is **denied** and the final Section 2(d) refusal is continued. 37 C.F.R. §2.64(b); TMEP §715.04.

The filing of a request for reconsideration does *not* extend the time for filing a proper response to the final action, which runs from the date the final action was mailed. 37 C.F.R. §2.64(b); TMEP §§715.03 and 715.03(c).

/Jenny Park/  
Examining Attorney  
Law Office 104  
571-272-8857